



2026 International Coastal Cleanup Group Leader Information Packet

Thank you for volunteering to be a Group Leader as part of the International Coastal Cleanup! We appreciate your initiative in reducing litter across beaches and waterways in Martin County and participating in the most recognized cleanup event in the world.

As a Group Leader, you are responsible for welcoming volunteers in your group, answering questions, distributing supplies, making sure volunteers in your group are properly informed, and serving as the point of contact.

PLEASE REVIEW THE INFORMATION BELOW AS YOU PREPARE FOR THE CLEANUP

SUPPLIES/MATERIALS:

Sign-In Sheet/Waiver

Please ensure **ALL** volunteers from your group complete the [Online Wavier](#).

Supply Pickup

Fri., Sept. 18, 2026, from 12pm - 2pm at our KMB office – 2676 SE Willoughby Blvd in Stuart.

Group leaders can stop by to retrieve their supply packet. Packets will be clearly marked with each group name. If you are unable to pick up your supplies during this time, please contact us so that other arrangements can be made.

REPORTING:

Clean Swell App

As a digital alternative to data collection cards, the app provides a fast, easy, user-friendly way for volunteers to track litter collection and instantly send it to our global partner's database. Within your group, we suggest two to four people work together to record cleanup information on one Clean Swell report. Please be sure all volunteers use the same group name.

Data Cards

For those not using the Clean Swell App, we will provide paper data cards in your supply packet. Within your group we encourage groups of two to four people to use the same volunteer data card.

Coordinator Data Card

Each Group Leader will receive one (1) Coordinator Data Card. After collecting all data cards from volunteers, each Group Leader must compile the information on the volunteer data cards and enter the information on the Coordinator Data Form.

Only the one (1) Coordinator Data Card must be submitted to Keep Martin Beautiful by Fri., Sept. 25. Cards can be dropped off at our office or sent via email to info@keepmartinbeautiful.org.

LITTER & MARINE DEBRIS DISPOSAL:

Unless otherwise instructed, please use the trash receptacles and dumpsters at your cleanup site. Please do not let the receptacles overflow.

SHARE WITH US:

Please send any cleanup photos to info@keepmartinbeautiful.org so we can showcase your efforts on our social media pages. If you post to your own social media pages, be sure to use the hashtags #ICCMC2025 and tag Keep Martin Beautiful.

STAY CONNECTED:

Keep Martin Beautiful (KMB) is a 501(c)(3) nonprofit community organization founded in 1994 as an affiliate of Keep America Beautiful. Its mission is to preserve and enhance the quality of life in Martin County through litter prevention, the promotion of recycling, improvement of solid waste management practices, and beautification and community revitalization activities.

If you enjoy this event, you may enjoy other programs and events KMB hosts throughout the year. For more information on events and programs, visit KeepMartinBeautiful.org, call 772-781-1222 or email info@keepmartinbeautiful.org. Stay connected with us on [Facebook](#) and [Instagram](#)!

Thank you for your support and involvement in helping to keep our community beautiful!