

FREQUENTLY ASKED QUESTIONS

What is the International Coastal Cleanup?

Spearheaded by the Ocean Conservancy, the International Coastal Cleanup (ICC) is a recognized cleanup event that focuses on removing trash and debris from beaches and waterways. The ICC has the goal of identifying sources of litter, removing litter, and changing behaviors in order to reduce pollution. Each year, Keep Martin Beautiful helps to mobilize hundreds of volunteers to beaches and waterways throughout Martin County, becoming one of the most anticipated and participated cleanups of the year.

When is the International Coastal Cleanup?

The ICC is hosted annually on the third Saturday of September. This year, the event will be held on Saturday, September 19, 2026.

Where is the International Coastal Cleanup?

The ICC takes place at beaches, water-adjacent parks, and waterways throughout Martin County. A complete list of available locations is available in our volunteer registration form.

How can volunteers sign up?

Volunteers can register using an online form. The form can be reached at this [LINK](#). The form asks for contact information, preferred location, and supply counts.

Where can volunteers get supplies?

Keep Martin Beautiful will provide garbage bags and gloves to volunteers who note and request them in their registration form. Additionally, a T-shirt is included for those participating in the cleanup (while supplies last).

When is supply pickup?

Volunteers can pick up their supplies the day before the cleanup: Friday, September 18, 2026, from 12:00 PM to 3:00 PM. Our office is located at 2676 SE Willoughby Blvd, Stuart. Alternative supply pickup times can be arranged, if needed.

Will there be a Keep Martin Beautiful representative at my cleanup location?

Keep Martin Beautiful staff will be making stops at cleanup locations to capture photographs. Group Leaders are responsible for welcoming volunteers, answering questions, distributing supplies, properly informing their group and following safety protocols, and serving as the point of contact.

How do groups report their pickup data?

The Ocean Conservancy's Clean Swell Reporting app allows volunteers to report in real time and helps Keep Martin Beautiful lessen our use of paper. We encourage volunteers to use the app for this year's cleanup but will also have paper reports available upon request.



How do we dispose of litter collected during the cleanup?

Unless otherwise instructed, please use the trash receptacles and dumpsters at your cleanup site. Please do not let the receptacles overflow.

How can an organization sponsor the event?

Keep Martin Beautiful is so appreciative of our sponsors! Those who are interested in sponsoring our International Coastal Cleanup can find the sponsorship packet linked [HERE](#). The benefits and prices are outlined in the packet, but we encourage those interested to email us at info@keepmartinbeautiful.org for additional information.

What is the best way to stay up to date on the International Coastal Cleanup?

Keep Martin Beautiful is active on [Instagram](#) and [Facebook](#) where supporters can follow and like content from our organization. If you are interested in joining our email mailing list, click [HERE](#).