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## Request for Proposal (RFP)

**Project Title:** Cast Photography and Video Production Services for Dancing with the Martin Stars

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## Statement of Work

**COMPANY** is to provide **Martin County Healthy Start Coalition, Inc.** with the following deliverables:

1. **Contestant Photography**
  - One (1) day of contestant photography on a date in July to be determined (TBD).
  - Up to six (6) edited photos per dance team.
  - Final photos delivered no later than two weeks from the shoot date.
2. **On-Location Production**
  - One (1) ten (10) hour day of on-location production on a date TBD at a location of the client's choice to capture contestant interviews and should include at least a director, sound engineer and camera operator.
  - Additional shoot day(s) will incur additional costs reflected on the final invoice.
3. **Post-Production of Contestant Spotlight Videos**
  - Post-production of eight (8) contestant spotlight videos, each up to 2 minutes in length.
  - Two (2) rounds of revisions included. The first revision is not to be longer than 5 minutes in length.
  - Final contestant spotlight videos to be delivered no later than two (2) weeks prior to the event night. Final interviews need to include graphics and a lower third with the contestant information, which will be provided by MCHSC. The event night is September 26, 2026.
4. **Performance Photography**
  - One (1) night of performance photography for up to six (6) hours.
  - Delivering up to 200 finalized photos.
  - Includes coverage of the Cocktail Party at Hudson's and the full live performance at the Lyric Theatre with basic retouching.
5. **Live Event Video Production**
  - Two (2) days of live event video production crew, including Friday rehearsal and performance.
  - Live Event production to include option to Live Stream the event. (Quote as separate cost).
  - Production crew includes: Director, three (3) camera operators, production assistant, and switcher/graphics operator.
  - Final deliverables of the full performance to be delivered to the client in 1080p up to two (2) weeks from the event night and uploaded to client's YouTube account.

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Please review the above Statement of Work and provide your proposal including timelines, costs, and any additional information required to Angela at [aulisio@mchealthystart.org](mailto:aulisio@mchealthystart.org) by June 1, 2026.

Thank you for your consideration.